



A LITTLE BIT ABOUT US

KERYGMA





KERYGMA

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VISION

“YWAM Avila is a Christian community passionate about knowing God and making Him known. Our mission is to serve and proclaim the gospel of Jesus, making disciples, promoting reconciliation among Christians.

We believe in unity and working together to bring the gospel to all people, helping them discover their purpose and live a full life in relationship with God and others.”



Kerygma is a community that is established at the YWAM Avila Base. Kerygma is open to all Christians, although it is especially designed for young people and Catholic families.

Kerygma promotes the “New Evangelization”, which John Paul II called for, through:

- Formation and mobilization of young Catholics for evangelization and mission
- Spiritual formation for the laity
- Leadership development of the laity to deepen their baptismal co-responsibility
- Proclaiming the Gospel through missions in schools, parishes and dioceses
- Working for reconciliation among Christians

To achieve these objectives, Kerygma has designed local, national and international formation and evangelization initiatives and programs. Kerygma networks with other Christian organizations with similar goals, collaborating in the pastoral conversion of parishes and dioceses, and working with other groups to create new evangelization initiatives.



THE TEAM

BOARD OF DIRECTORS

- President: Nicolás Ruiz Humanes, priest of the Diocese of Ávila.
- Vice-president: Lance Edward McKinney, missionary and president of YWAM Spain.
- Secretary: Esther Álvarez Rodríguez, laywoman serving in parish renewal and new evangelization.
- Treasurer: Lucía García Chueca, Kerygma missionary in the Diocese of Avila.
- Vocal: Alfonso Carlos Cherene Viana, YWAM missionary in the Archdiocese of Santiago.

YOUNG KERYGMA MISSIONARIES

- Lucía García Chueca
- Carmen Davis Sánchez
- Pablo García Chueca
- Jessica Santana Montes de Oca
- Rafael Jiménez Sánchez
- Esther Álvarez Rodríguez
- Iris Sebastia Serban
- Edson Diego Torres Cordova

KERYGMA MISSIONARIES *FAMILIES*

- Kevin McKinney e Indira Sánchez Escoriza
- Joshua Matos Nogueira y Angélica López Ramírez
- Juan Carlos González y Medalith Rosales





VALUES

“Youth With A Mission” has eighteen Core Values that express the unique family characteristics of YWAM-our ‘DNA’.

Kerygma DNA Values

Catholic World

Kerygma has a particular call to serve in the Catholic Church.

Reconciliation

Kerygma is passionate about unity among Christians and among Churches. Promoting the cause of reconciliation is one of the reasons we exist.

Catalyst

We are a “catalyst” ministry. Many of our major projects and programs are aimed at equipping other groups to do ministry themselves, with or without us.

Partnership

We highly value working together with other Christian ministries, movements and groups. As a result, much of our training and outreach opportunities are collaborative efforts, or so-called “partnership programs.”



VALUES

“Youth With A Mission” has eighteen Core Values that express the unique family characteristics of YWAM-our ‘DNA’.

Core Values Community

Deep relationship with God

Having mature faith and a constant search for God, which allows us to listen and discern His will.

Commitment and service

Dedication to people and his willingness to serve, acting with responsibility and a strong pastoral orientation.

Inclusive and Community Leadership

Collaborative and empathetic leadership style, fostering community building and accompaniment, with a focus on empowering others.

Strategy and Vision

Strategic mindset that allows us to set clear outcomes and sequence them effectively, while maintaining a clear and simple vision.

Integrity and honesty

Leadership with integrity and honesty, acting with transparency and consistency, earning the trust of those around them.

Evangelism and passion for mission

Strong desire to share our faith, being committed evangelists who seek to reach the lost in a genuine way.

Creativity and flexibility

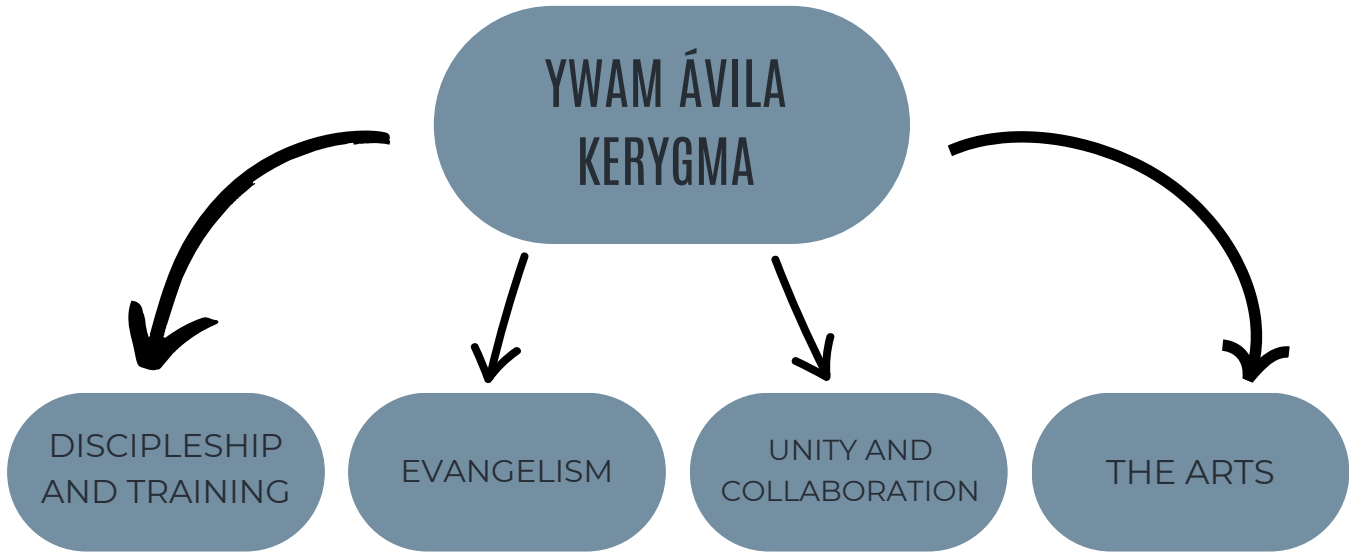
Innovative approach and ability to adapt to different contexts allows us to approach challenges in a practical and efficient way, always with a positive and fun attitude.



MISSION

WHAT DO WE DO?

Our 4 pillars



DISCIPLESHIP AND TRAINING

1200 people disciplined
each year

Discipleship Training Schools (DTS) - Through our schools we seek to form missionaries from different denominations with a heart of unity.

- In the last 4 years, we have had 25 students in the schools.

Follow Me - A discipleship program for young Catholics structured in 8 weekends over 1 year, with the objective of training the next generation to follow Jesus and make disciples. This is the first year it has been running in Spain.

- 10 young people in the program
- Goal of multiplication of this program in the next 5 years - Follow Me in Avila, Toledo, Ciudad Real and Santiago de Compostela.

Small groups and group leaders' gatherings - We have weekly discipleship groups where we share faith and equip the participants to reach out to other young people.

During these 3 years we have had 3 small groups:

- Madrid - 10 young people who started to know God in our camp.
- Avila - 6 young people from the youth ministry of the Diocese of Avila.
- Las Navas del Marqués - 5 young people who meet weekly to pray, share, etc.

Kerygma Connect - A one-year program in collaboration with a parish or diocese, focused on equipping in different aspects of discipleship, mission culture and practical tools to disciple and evangelize.

- This year we have started this structured program in Tomelloso with the parish Assumption of Our Lady, with a group of 30 young people monthly.

Camps - Navalcamp, Pascua Joven Different projects in which through art, talks and leisure, we share faith and the experience of a personal relationship with Jesus.

- In the last 3 years 100 young people have attended our Easter and summer camps.

Life Giving Fest - A Christian music and art festival, now in its 6th edition. It is a festival that also seeks the collaboration of different dioceses, pastorates and groups, both Christian and governmental institutions (municipalities and national boards).

- 600 young people have had the opportunity to hear about Jesus during these 6 years.



EVANGELIZALISM

10000 people
reached each year

Evangelistic Show. Events in which we proclaim the Gospel in an explicit way using different types of art, through a common thread that follows the history of God's salvation (Creation, Rebellion, Atonement and Election).

- 5 Evangelistic shows each year
- In each show an average of 250 people
- Annually 1250 people hear the Gospel.
- 70% respond to the invitation to follow Jesus - 875 people per year

Evangelizalistic Outreaches (“Mission Weeks”). Weeks in which we collaborate with different parishes, dioceses, churches or organizations sharing through different activities and events, both formative and first proclamation of the Gospel.

- These last 3 years we have been in the Diocese of the Canary Islands, Archdiocese of Santiago, Diocese of Ciudad Real, Diocese of Mallorca, Diocese of Avila, Parish of San Antonio de la Florida (Madrid), Parish of Santa María la Mayor (Soria), Parish of Asunción de Nuestra Señora (Tomelloso).
- Each outreach, through the different activities, has a reach with an average of 1000 people, and with an average of 5 outreaches per year, there are 5000 people.

Elementary and High Schools

We go to educational centers, sharing with young people and talking about different relevant and current issues a language appropriate to their culture and age.

In the last 3 years:

- 20 educational centers in Ciudad Real
- 10 schools in Mallorca
- 10 educational centers in Ávila
- 20 schools in Santiago
- 15 schools in the Canary Islands
- In each school, an average of 200 students are reached, which means an average of 15,000 students in the last 3 years.



UNITY AND COLLABORATION

50 churches and 250
leaders involved

Bringing unity between Catholics and Protestants

- RUAH - monthly prayer and worship with Christians of different confessions, already extended in different places of Spain: Santiago, Ferrol, Burgos, Avila, Madrid.
- “Eye to Eye” Seminar, an ecumenical meeting in which we show the collaboration between Christians of different confessions, contextualizing the culture of each one to bring greater understanding.
- Unity Events (John 17). We plan for the first time in Spain a big unity event involving Christians of different confessions in order to announce the Gospel together.

Helping other expressions of Kerygma.

- Outreaches with our DTS with other Kerygma teams.
- Team at Hope House in Galicia
- Raising up other Kerygma teams

Active presence in key forums of the church in Spain and Europe.

- New Evangelization Meetings, Leadership Conference (London), Youth Delegates, Youth Ministry, Ecumenism Delegates, Missionary Encounter, CreoFest, and others.



Artists' meetings - A team is part of the artists' meetings where artists of all kinds meet, with the aim of creating, but having the opportunity to share from faith and the beauty of creation.

- At each meeting, 30 young artists have the opportunity to share their art and learn about God's message.

Performance Team - A team specialized in creating new pieces for the evangelistic events, focusing on art pieces such as dance, theater, music, etc.

Music Ministry - At the heart of Kerygma is worship as one of the main charismas and therefore, part of our ministry has as a core value a culture of worship, by creating a model of Spanish worship that connects with Catholics in Spain, through concerts, open worship, composition, production and publication of the same content.

On the other hand, another focus of the music ministry is the creation of reference music in different styles.

- In each outreach or mission week, in each adoration, in each youth or parish meeting, an average of 150 people attend.
- An estimated 800 people participate in our worship each year.

Social networks - Creation of digital content to reach different groups and make our mission and community life known.

- Over the last year we have managed to reach 550 people on social networks, with a projection of multiplication.



HOW CAN YOU PARTNER?

At Kerygma, we are committed to transforming lives through discipleship, outreach, and creative ministry. Each year, we engage with young people, artists, and communities through various programs that foster spiritual growth and meaningful connections. We invite you to partner with us in expanding our reach and impact.

Your support will directly contribute to special projects and ongoing operational needs, ensuring that more people experience the life-changing message of the Gospel. Below, we outline specific ways you can help.

2025 Budget for Special Projects

Your special donation toward these projects will allow us to enhance our outreach efforts and provide life-changing opportunities for young people:

- \$3,250 – Sound, lights, and projection equipment for school outreaches, creating a dynamic and engaging experience for students.
- \$1,750 – Video equipment to improve our social media presence, allowing us to share testimonies and inspirational content with a broader audience.
- \$5,000 – Summer camp sponsorships. One of our most impactful programs is our week-long summer camp, where young people experience deep transformation. Many campers lack the financial resources to attend, so we aim to supplement \$100 per camper for 50 campers.

Monthly Partnership Opportunities

Sustained giving enables us to plan and expand our ministry efforts effectively. Consider partnering with us monthly in the following areas:

- \$1,600 per month – Bigger installations. As Kerygma grows, we need additional space for staff housing, students attending our Discipleship Training School, and classrooms for ministry activities. We also require new office space to better coordinate our initiatives and manage the ministry efficiently.
- \$100 per month – Transportation. Many of our outreach programs, including small groups, Kerygma Connect, and school events, require travel. Your support will ensure that transportation costs do not hinder these efforts.
- \$100 per month – Artist Encounters. Our monthly outreach to artists provides an opportunity for connection and spiritual conversations. Your support will cover materials and allow us to host a coffee/break time, fostering deeper engagement.

How You Can Get Involved

There are multiple ways you can support Kerygma's mission in 2025:

- Give a special donation toward any of our special projects.
- Commit to a monthly partnership to help sustain ongoing ministry needs.
- Share our mission with others who may be interested in supporting life-changing outreach efforts.

Your partnership will have a lasting impact on the next generation. We would love to discuss how you can be part of this mission. Please reach out to us for more details or to set up your donation.

Thank you for considering how you can invest in the future of young lives through Kerygma. Together, we can make a difference!

TESTIMONIES AND REFERENCES

I have had contact with Youth with a Mission for years and have been personally involved with Kerygma members for over 20 years. Catholics here in Austria have been enriched by Kerygma's ministry and I support their efforts with enthusiasm.



CHRISTOPH SCHÖNBORN
CARDINAL ARCHBISHOP OF VIENNA



"Kerygma's mission is a sign of hope and a living witness to the desire for unity among Christians. In a society marked by diversity, their commitment to dialogue, formation and joint evangelization is an example of Christ's command: 'That they may all be one' (Jn 17:21). They contribute to building bridges, fostering mutual knowledge and respect among the different Christian denominations. Christian unity is a path we travel together, and their work is a firm step in that direction."

RAFAEL VÁZQUEZ
SECRETARY OF THE SUBCOMMISSION ON INTERCONFESSIONAL RELATIONS OF THE SPANISH EPISCOPAL CONFERENCE

Evangelization outreaches have been an effective instrument for bringing young people closer to a personal encounter with Jesus Christ. With apostolic zeal and fidelity to the proclamation of the Gospel, they have been able to transmit the message of salvation with clarity and enthusiasm, contributing to the growth of faith in the new generations. I would like to thank Kerygma for its work in favor of the unity of the Church, promoting communion between different charisms and Christian confessions. Their witness of service and love for the mission is a blessing for our diocesan community.



FRANCISCO JOSÉ PRIETO FERNÁNDEZ
ARCHBISHOP OF SANTIAGO DE COMPOSTELA



THANK YOU!

The mission would not be possible without you!



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TEAM

INTERNATIONAL

IRLANDA

Hand in hand

UGANDA

DTE Kerygma

GHANA

Mercy Ministries

AUSTRALIA

Fifth Plan

INDIA

Pondlcherry

